



# CARRIAGE CLUB MEMBERSHIP BENEFITS



Butterfield  
TRAIL VILLAGE

CARRIAGE CLUB

*Planning* YOUR BEST RETIREMENT

# CARRIAGE CLUB MEMBERSHIP BENEFITS

This packet outlines the benefits, privileges and offerings that are available to Butterfield Trail Village Carriage Club members. It includes useful resources and handy contact information.

Future Butterfield residents who are currently on the BTV Wait List are members of the Carriage Club.

For questions about the material in this packet, or for more information please contact the BTV Marketing Office at (479) 695-8011.

**As a Carriage Club member you are invited to enjoy a number of dining, fitness & wellness and lifestyle activities, programs and events.**

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## DINING

### BTV Dining Room

- Enjoy two meals each month from the BTV Dining Room.
- Please make reservations a minimum of 24 hours in advance at (479) 695-8056.
- Present your BTV-issued Meal Card.
- Replacement Meal Cards can be ordered from the Marketing Office on weekdays from 8 a.m. to 5 p.m. Replacement cards can be mailed to you or picked up at the Front Desk in the Commons Center lobby.
- Please understand Dining Room meal availability may be temporarily impacted by staffing or Covid-related developments beyond our control. We will share any evolving details as they occur.

### BTV Bistro

- The Bistro at BTV is open to Carriage Club members during regular hours from 7:30 a.m. to 2 p.m.
- The Bistro accepts checks, cash, and debit and credit cards (no Meal Cards).

## FITNESS & WELLNESS

### Aquatic Center Pool

- The heated pool at the Wellness & Aquatic Center is available for use by Carriage Club members Monday through Friday from 12 - 6 p.m., except each Wednesday from 1 - 4 p.m. when the facility is closed for cleaning.
- Wellness & Aquatic Center fitness equipment is available for residents only.

### Lodge Fitness Center

- The Fitness Center at the Lodge is open to Carriage Club members daily from 6 a.m. to 6 p.m.
- Fitness & Wellness staff may be scheduled in advance to help you use the exercise equipment and develop an individualized fitness plan.

### Activities

- Carriage Club members are welcome and encouraged to participate in regular fitness classes on campus.
- Members are also invited to take part in select Fitness & Wellness activities, such as group hikes, table tennis tournaments, senior health assessments and wellness talks.
- See the monthly Calendar of Events for regularly scheduled in-person fitness class times and special activity dates.

### Fitness & Wellness Contact

- Fitness & Wellness Director Jennifer Neill can be reached at (479) 695-8036 or [jneill@btvillage.org](mailto:jneill@btvillage.org).



## PROGRAMS & EVENTS

- Carriage Club members are encouraged to socialize and connect with residents before moving to the Village. BTV offers a wide array of programming on and off campus – ranging from intriguing lectures, arts & culture productions and special interest programs to unique dinners, sporting events, themed parties and planned travel.
- BTV’s monthly Calendar of Events provides information about all programs, events and activities organized by Village staff. Calendars are mailed to Carriage Club members each month and a digital version is available on the website at [butterfieldtrailvillage.org](http://butterfieldtrailvillage.org) under the Lifestyle Menu tab.
- Programming available to Carriage Club members is indicated on the Calendar of Events with the **(W)** (Wait List) symbol:

EVENT TYPE & LOCATION SYMBOLS			Flagged events have an accompanying highlight
Aquatic Center <b>AC</b>	Convocation <b>C</b>	Game <b>G</b>	Performance Hall <b>PH</b>
Art Studio <b>AS</b>	Cottages <b>CT</b>	Library <b>L</b>	Villa Room <b>V</b>
Assisted Living <b>AL</b>	Dining <b>D</b>	Lobby <b>LB</b>	Village Homes <b>VH</b>
Bistro <b>B</b>	Fitness/Wellness Center <b>FWC</b>	Lodge <b>LDG</b>	South Courtyard <b>SC</b>
Chapel <b>CH</b>	Green Room <b>GR</b>		
Cable Channel 1961 <b>CH1961</b>	Fee <b>F</b>	Faulkner Performing Arts Center <b>FPAC</b>	
Carriage Club Members Welcome <b>(W)</b>		Theatre Squared <b>TZ</b>	
Carriage Club Members Welcome/Fee <b>(W)</b>		Walton Arts Center <b>WAC</b>	
Sign-up Reservation Required <b>(R)</b>		BTV YouTube Livestream Channel <b>YTL</b>	
BTV YouTube Main Channel <b>YT</b>		Charged to Monthly Service Fee <b>MSF</b>	

Check Lobby Bulletin Boards, or BTV Cable 1960, regarding corrections, cancellations, or additions to this calendar. Notifications will be posted as soon as possible.

- Some programming may be space limited and require reservations. This will be noted with an **(R)** (reservation) symbol. Priority goes to current residents if available seats fill.

## HEALTH SERVICES

### UAMS at BTV Clinic

- Carriage Club members may utilize the UAMS at BTV Clinic – a primary care clinic onsite at Butterfield.
- The clinic operates in partnership with the University of Arkansas for Medical Sciences (UAMS) Northwest campus.
- Lead physician Dr. Larry Wright, an internist and geriatrician, is joined by internist Dr. William Swindell as well as rotating internal medicine resident physicians.
- Clinic hours vary. Please call (479) 695-8040 for an appointment.

## PUBLICATIONS

### Butterfield LIFE

- The official magazine of Butterfield Trail Village is published six times a year, and includes interesting stories and insights about Village life and people. Feature profiles about residents, interviews with staff and board members, as well as Northwest Arkansas community news and events make Butterfield LIFE a popular resource.
- Magazines are mailed to Carriage Club members, and are also available on the Village campus and in select Northwest Arkansas locations.
- Current and past issues are on our website at [butterfieldtrailvillage.org](http://butterfieldtrailvillage.org) under the About Us tab.



Butterfield LIFE Magazine

## TRANSPORTATION

- Carriage Club members are invited to use BTV bus transportation to certain activities and events.
- Examples include Razorback football, baseball and basketball home games, shows at Walton Arts Center, performances by the Symphony of Northwest Arkansas (SoNA), exhibitions at Crystal Bridges Museum of American Art, group dining outings and more.
- Schedule transportation with the Marketing Office or at the Transportation Desk in the Commons Center lobby.
- Current BTV residents always have scheduling priority. Carriage Club members will receive notification prior to an event if a seat request is able to be accommodated.

## VISITING BUTTERFIELD

- When you arrive at the Village campus, please sign in at the Front Desk in the Commons Center lobby.
- It is important to note that Butterfield may need to enforce safety guidelines pertaining to Covid-19. Such rules could evolve according to Center for Disease Control (CDC) and the Arkansas Public Health Department recommendations or mandates.

## ON THE WEB

Keep up with the latest news and developments at the Village on our website and through social media:

- BTV Website – [butterfieldtrailvillage.org](http://butterfieldtrailvillage.org)
- BTV Facebook Page – Butterfield Trail Village
- BTV YouTube Channel – Butterfield Trail Village
- BTV Instagram – ButterfieldTrailVillage
- BTV LinkedIn – Butterfield Trail Village, Inc.
- BTV YouTube Live - BTV Fayetteville Live

## MARKETING OFFICE

The BTV Marketing Office is open Monday through Thursday from 8 a.m. to 5 p.m. and Friday from 8 a.m. to 4 p.m. It is located near the main entrance on Joyce Boulevard in Cottage 101.

## MARKETING TEAM



**Kelly Hale Syer**  
**Director of Marketing**

- Builds awareness about Village life
- Plans and coordinates events
- Guides and supports sales team
- Oversees community engagement
- Directs Butterfield Trail Village advertising, marketing materials, publications and social media.
- (479) 695-8012
- [ksyer@btvillage.org](mailto:ksyer@btvillage.org)



**Leann Pacheco**  
**Sales Counselor**

- Guides new residents through financial and approval processes
- Conducts tours of properties
- Oversees the Wait List
- (479) 695-8011
- [lpacheco@btvillage.org](mailto:lpacheco@btvillage.org)



**Dave Marks**  
**Move-In Coordinator**

- Oversees the move-in process for new residents
- Ensures property readiness for residents
- (479) 695-8025
- [dmarks@btvillage.org](mailto:dmarks@btvillage.org)



**Elise Lorene**  
**Administrative Assistant**

- Arranges appointments and reservations
- Provides Wait List updates to Carriage Club members
- Manages general inquiries
- Issues Meal Cards
- (479) 695-8056
- [elorene@btvillage.org](mailto:elorene@btvillage.org)