



CARRIAGE CLUB MEMBERSHIP BENEFITS



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This packet outlines the benefits, privileges and offerings that are available to Butterfield Trail Village Carriage Club members. It includes useful resources and handy contact information.

Future Butterfield residents who are currently on the BTV Wait List are members of the Carriage Club.

For questions about the material in this packet, or for more information, please contact the BTV Marketing Office at (479) 695-8056.

As a Carriage Club member you are invited to enjoy a number of dining, fitness & wellness and lifestyle activities, programs and events.

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DINING

BTV Dining Room

- The Dining Room buffet is available to Carriage Club members at the resident price, currently \$10.50 per person.
- Meal purchase is made at the dining room podium before seating, payable by credit card only.
- Advance reservations through Dining Services are required by calling (479) 695-8028. Reservations must be made no less than 24 hours in advance of the meal time requested. (The phone will be answered between 11 a.m. to 1:30 p.m. and 4 p.m. to 6 p.m. Voice mails will be returned when staff is available; please do not assume a reservation is booked until receiving confirmation.)
- Carriage Club members are not limited on the number of times they may dine each month, but Dining Services must limit the total number of reservations available for each meal. Reservation availability is first-come, first-served.
- A la carte orders are not available to Carriage Club members in the Dining Room because of limited ability to run itemized charges at the table. (If a Carriage Club member is dining as the guest of a current resident, a la carte dining is available and charges will be added to the resident's Monthly Service Fee balance.)

BTV Bistro

- The Bistro at BTV is open to Carriage Club members during regular hours from 7:30 a.m. to 2 p.m.
- The Bistro accepts checks, cash, debit or credit cards.

FITNESS & WELLNESS

Aquatic Center Pool

- The heated pool at the Wellness & Aquatic Center is available for use by Carriage Club members

Monday through Friday from 12 - 6 p.m., except each Wednesday from 1 - 4 p.m. when the facility is closed for cleaning.

- Use of the Aquatic Center Pool requires submission of a signed *Fitness Center Waiver and Release of Liability* form.
- Wellness & Aquatic Center fitness equipment is available for residents only.

Lodge Fitness Center

- The Fitness Center at the Lodge is open to Carriage Club members daily from 6 a.m. to 10 p.m. Before and after these hours, the gates at the BTV entrances on Joyce Boulevard and Old Missouri Road are locked.
- The Lodge is a locked facility and requires a security fob to open the exterior gym door. Carriage Club members may request a gym fob for \$20 by contacting the Marketing office at (479) 695-8056.
- Fitness & Wellness staff may be scheduled in advance to help you use the exercise equipment and develop an individualized fitness plan.
- Use of any BTV fitness equipment requires submission of a signed *Fitness Center Waiver and Release of Liability* form.

Activities

- Carriage Club members may participate in regular fitness classes on campus.
- Members are also invited to take part in select Fitness & Wellness activities, such as group hikes, table tennis tournaments, senior health assessments and wellness talks.
- See the monthly Calendar of Events for regularly scheduled in-person fitness class times and special activity dates. Classes and outings are dependent upon available space; current residents always receive first priority for access.

Fitness & Wellness Contact

- Fitness & Wellness Director Jennifer Neill can be reached at (479) 695-8036 or jneill@btvillage.org.

PROGRAMS & EVENTS

- Carriage Club members are encouraged to socialize and connect with residents before moving to the Village. BTV offers a wide array of programming on and off campus – ranging from intriguing lectures, arts & culture productions and special interest programs to unique dinners, sporting events, themed parties and planned travel.
- Programming available to Carriage Club members is indicated on the Calendar of Events with the **(W)** (Wait List) symbol:

EVENT TYPE & LOCATION SYMBOLS			Flagged events have an accompanying highlight
Aquatic Center AC	Convocation C	Game G	Performance Hall PH
Art Studio AS	Cottages CT	Library L	Villa Room V
Assisted Living AL	Dining D	Lobby LB	Village Homes VH
Bistro B	Fitness/Wellness Center FWC	Lodge LDG	South Courtyard SC
Chapel CH	Green Room GR		
Cable Channel 1961 CH1961	Fee F	Faulkner Performing Arts Center FPAC	
Carriage Club Members Welcome CCW		Theatre Squared T2	
Carriage Club Members Welcome/Fee CCWF		Walton Arts Center WAC	
Sign-up Reservation Required R		BTV Youtube Livestream Channel YTL	
BTV Youtube Main Channel YT		Charged to Monthly Service Fee MSF	

Check Lobby Bulletin Boards, or BTV Cable 1960, regarding corrections, cancellations, or additions to this calendar. Notifications will be posted as soon as possible.

- BTV's monthly Calendar of Events provides information about all programs and activities organized by Village staff. Calendars are mailed to Carriage Club members each month, as well as an emailed digital version. The calendar is also available on the website at **butterfieldtrailvillage.org** under the Lifestyle Menu tab.
- Some programming may be space limited and require reservations. This will be noted with an **R** (reservation) symbol.
- Requests for reservations may be made directly from the monthly programs and events email sent to all Carriage Club members.

Requests go directly to the BTV staff, and members receive notification prior to an activity if space is available. If there is an additional cost for an activity, the amount and payment deadline will be specified in advance. Space priority goes to current residents first.

HEALTH SERVICES

UAMS at BTV Clinic

- Carriage Club members may utilize the UAMS at BTV Clinic – a primary care clinic onsite at Butterfield.
- The clinic operates in partnership with the University of Arkansas for Medical Sciences (UAMS) Northwest campus.
- Lead physician Dr. Larry Wright, an internist and geriatrician, is joined by internist Dr. William Swindell as well as rotating internal medicine resident physicians.
- Clinic hours vary. Please call (479) 713-5230 for an appointment.

PUBLICATIONS

Butterfield LIFE

- The official magazine of Butterfield Trail Village is published six times a year, and includes interesting stories and insights about Village life and people. Feature profiles about residents, interviews with staff and board members, as well as Northwest Arkansas community news and events make Butterfield LIFE a popular resource.
- Magazines are mailed to Carriage Club members, and are also available on the Village campus and in select Northwest Arkansas locations.
- Current and past issues are on our website at **butterfieldtrailvillage.org** under the About Us tab.



Butterfield LIFE Magazine

TRANSPORTATION

- Carriage Club members are invited to use BTV bus transportation to certain activities and events.
- Examples include Razorback football, baseball and basketball home games, shows at Walton Arts Center, performances by the Symphony of Northwest Arkansas (SoNA), exhibitions at Crystal Bridges Museum of American Art, group dining outings and more.
- A monthly email with a list of available activities is sent to Carriage Club members with the option to make digital requests for transportation reservations. Requests go directly to the BTV transportation team, and members receive notification prior to an event or activity if a seat is available. Current BTV residents always have scheduling priority.

VISITING BUTTERFIELD

- When you arrive at the Village campus, please sign in at the Front Desk in the Commons Center lobby.
- It is important to note that Butterfield may need to enforce safety guidelines pertaining to Covid-19. Such rules could evolve according to Center for Disease Control (CDC) and the Arkansas Public Health Department recommendations or mandates.

ON THE WEB

Keep up with the latest news and developments at the Village on our website and through social media:

- BTV Website: **butterfieldtrailvillage.org**
- BTV Facebook Page: **Butterfield Trail Village**
- BTV Instagram: **ButterfieldTrailVillage**
- BTV LinkedIn: **Butterfield Trail Village, Inc.**
- BTV YouTube Channel: **Butterfield Trail Village**
- BTV YouTube Live: **BTV Fayetteville Live**
- BTV YouTube Fitness: **BTV Fayetteville Exercise**

MARKETING OFFICE

The BTV Marketing Office is open Monday through Thursday from 8 a.m. to 5 p.m. and Friday from 8 a.m. to 4 p.m. It is located near the main entrance on Joyce Boulevard in Cottage 101.

MARKETING TEAM



Kelly Hale Syer
Director of Marketing

- Builds awareness about Village life
- Plans and coordinates events
- Guides and supports sales team
- Oversees community engagement
- Directs Butterfield Trail Village advertising, marketing materials, publications and social media.
- (479) 695-8012
- ksyer@btvillage.org



Leann Pacheco
Sales Counselor

- Guides new residents through financial and approval processes
- Conducts tours of properties
- Oversees the Wait List
- (479) 695-8011
- lpacheco@btvillage.org



Dave Marks
Move-In Coordinator

- Oversees the move-in process for new residents
- Ensures property readiness for residents
- (479) 695-8025
- dmarks@btvillage.org



Alice Dawson
Marketing Specialist

- Manages general inquiries
- Coordinates campus tours and appointments
- Provides support to future residents to ensure smooth transition into the BTV community
- (479) 695-8056
- adawson@btvillage.org